



BRANDING BRANDING



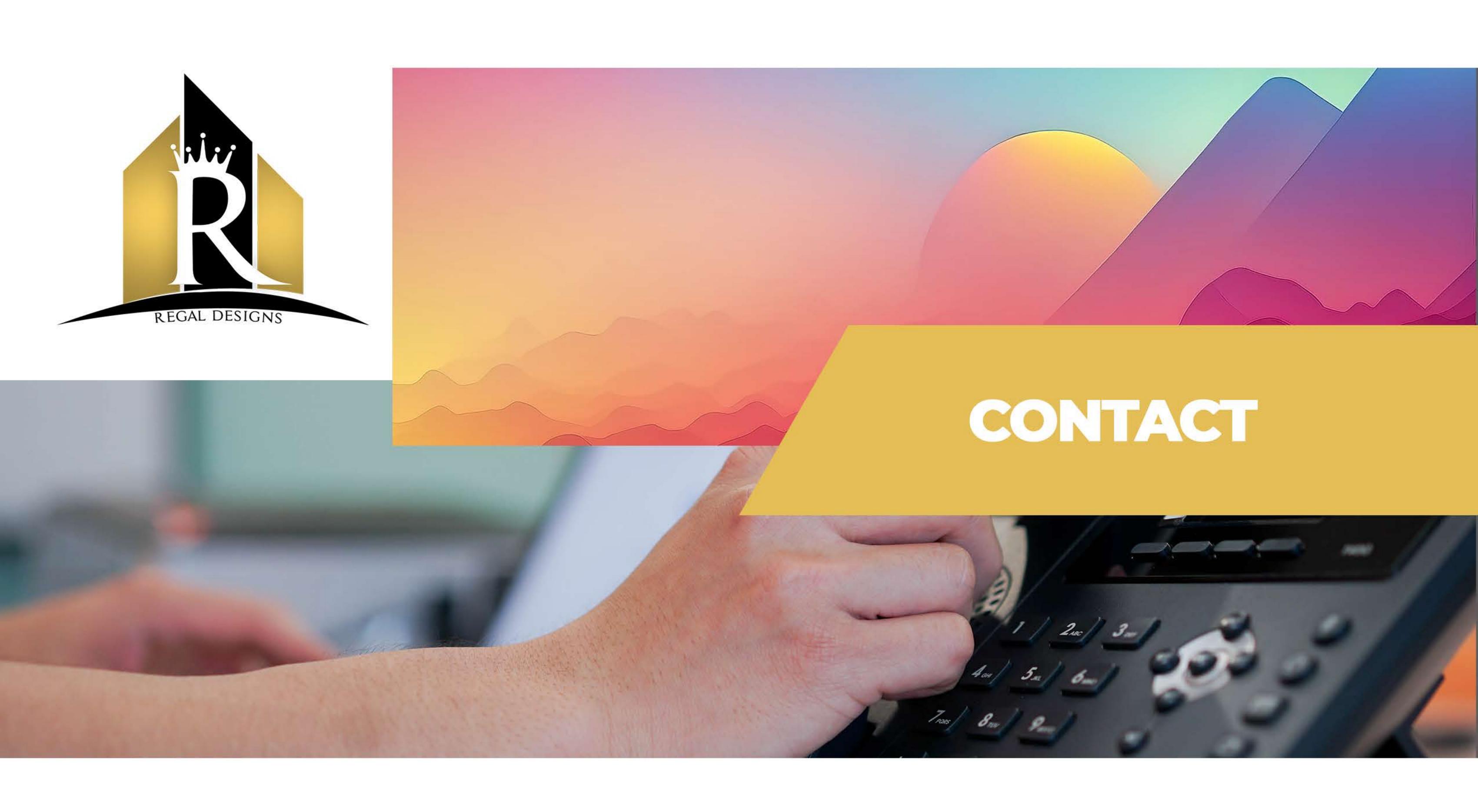
# ABOUT THE COMPANY

Regal Designs is a printing and branding company that captures creative ideas from its customers and helps them articulate the same through print. In other words, we are in the business of helping individuals and organizations express themselves.

Founded by Mr. Sidney Nelson in 2020, Regal Designs Enterprise was launched on October 4th to honor the memory of his older brother who passed in 2015 on the same day. This organization stands on the values of Loyalty, Integrity, Respect, Passion, and Professionalism.

To date, Regal Designs Enterprise has provided quality services for individuals and organizations across Guyana including the Regional Democratic Council #4, Pressy's Gift Store, Guyana National Commission for UNESCO, Common Cents Podcast, Maritime Safety Division, and British High Commissioner Jane Miller.

We are conveniently located at the Classic Multi Complex 2251 Bulldozer Road Herstelling East Bank Demerara. Items are also available for pick up / delivery at our Pattensen location which is approximately five minutes away from the University of Guyana Campus.





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Mc Intosh St. Pattensen Turkeyen



(A) @regaldesigns

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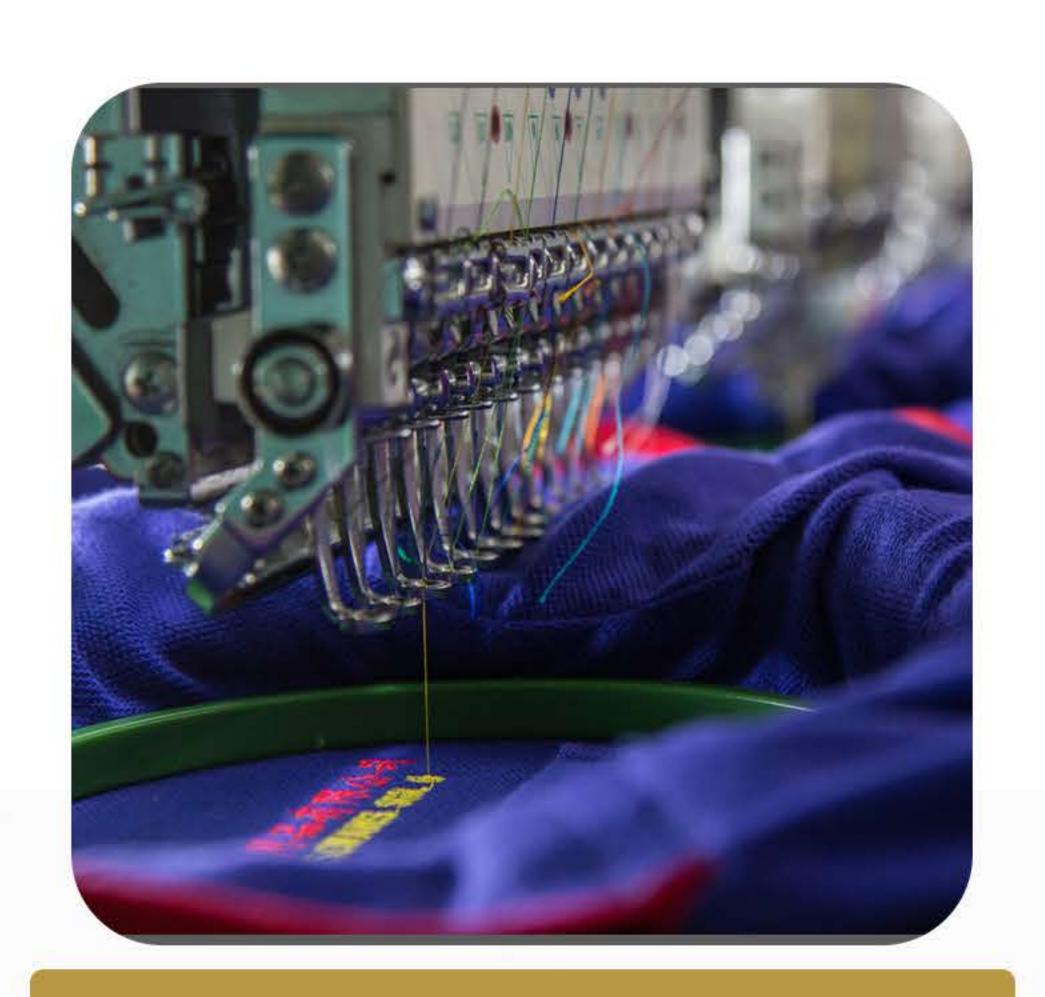


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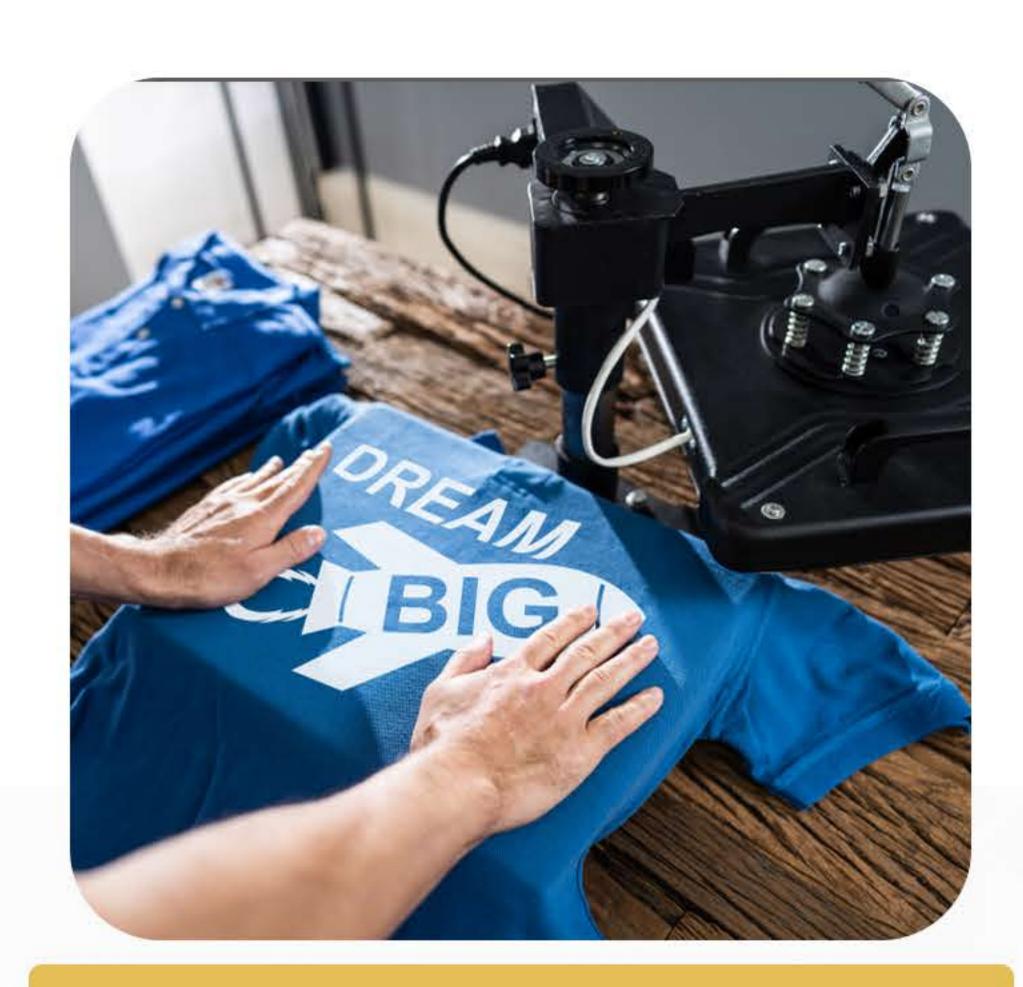




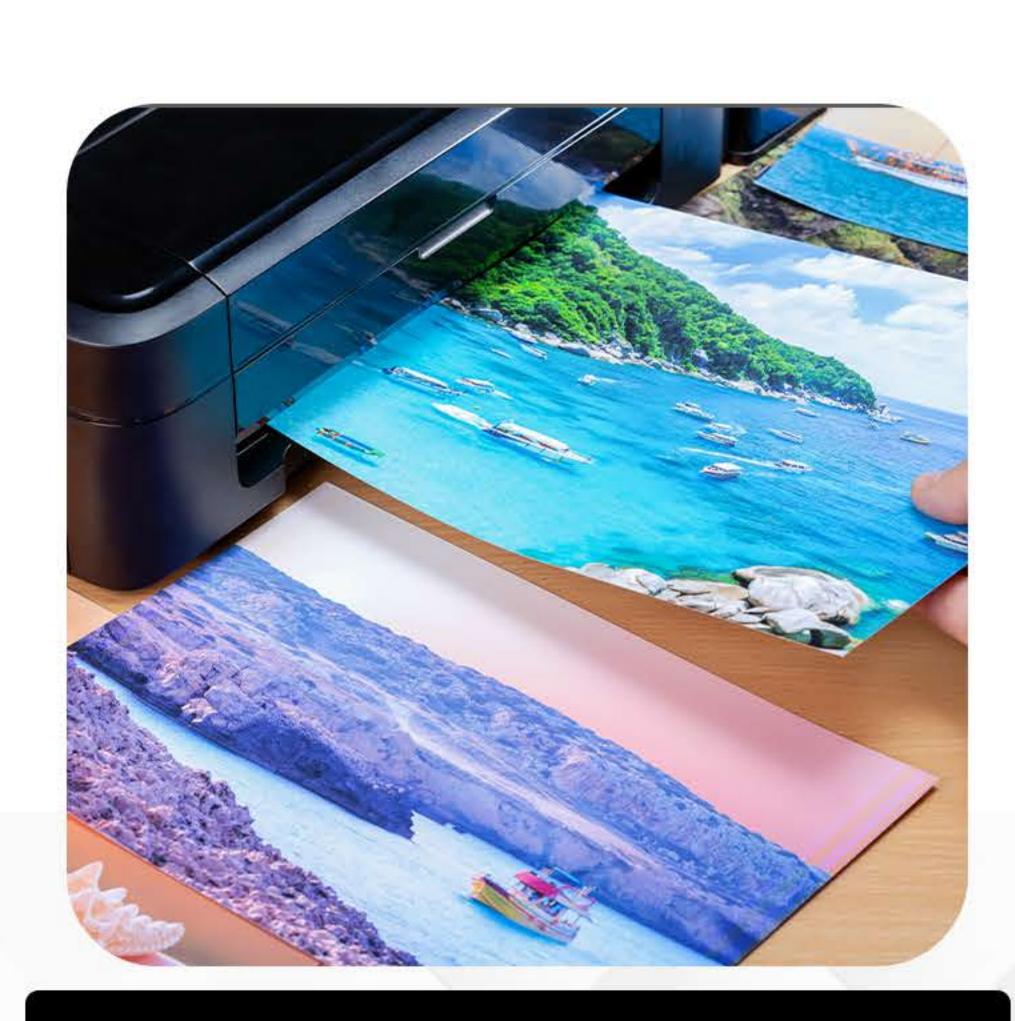








HEATTRANSFER



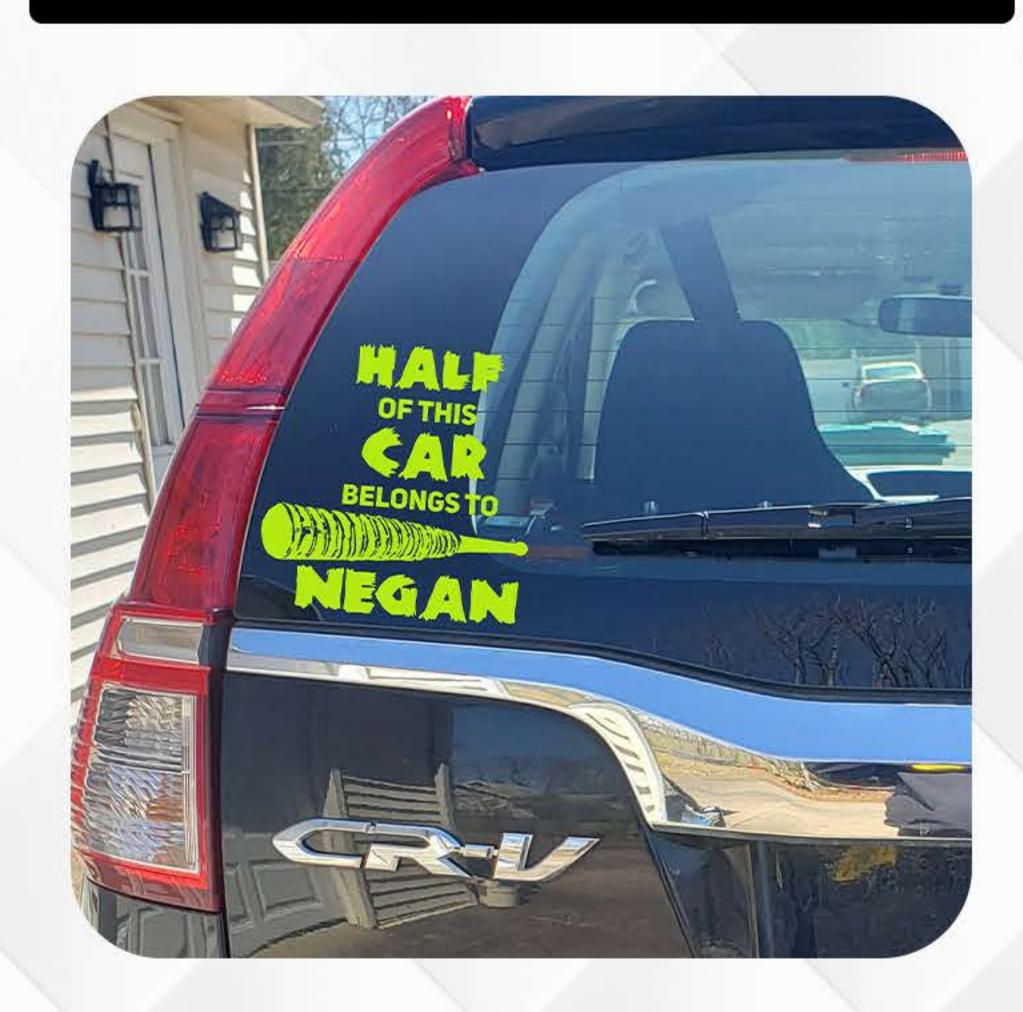
SUBLIMATION



SIGNAGE & BANNERS



FLYERS AND BUSINESS CARDS



DECALS & STICKERS

# EMBROIDERY





The advantage of embroidery is that it provides an extremely durable, vibrant imprint that will survive any number of wash cycles. The main disadvantages are that depending on the complexity and size of your design it can be substantially more expensive than other print methods.





# HEATTRANSFER





Heat transfer printing is the application of materials to items such as clothing using heat. The heat is applied to a material that has a heat sensitive adhesive on one side. When the heat is applied, the material adheres to the item resulting in a newly decorated product.



# SUBLIMATION





A method of printing that transfers a design into a material or fabric using ink and heat. In the world of apparel, it is a game changer in that it allows whole garment prints - designs that go seam-to seam.



## SIGNAGE





- Vinyl
- Wood
- Acrylic
- Aluminium



### BANRERS

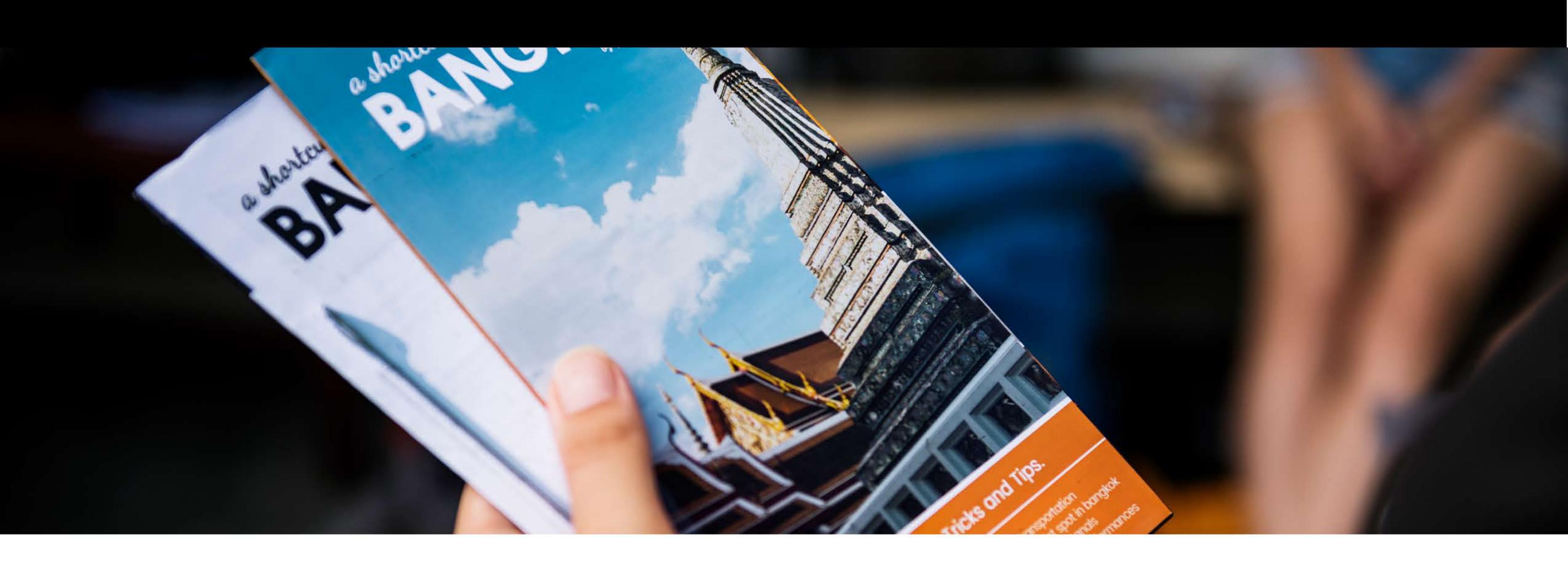




- Retractable
- Stand-up
- Flags



# FLYERS & BROCHURES

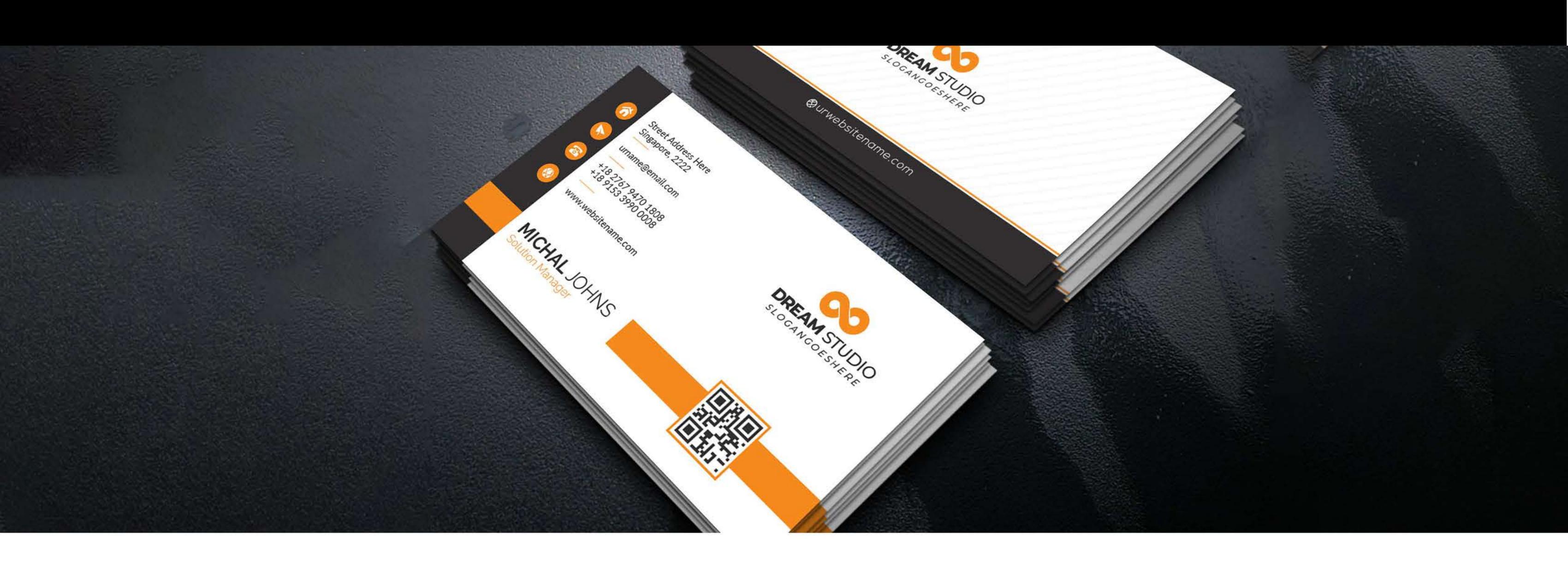




- Bi-fold
- Tri-fold
- Poster
- Pamphlets



# BUSINESS CARDS





- Glossy
- Semi-glossy
- Matte



# DECALS & STICKERS





Decals/stickers are designs

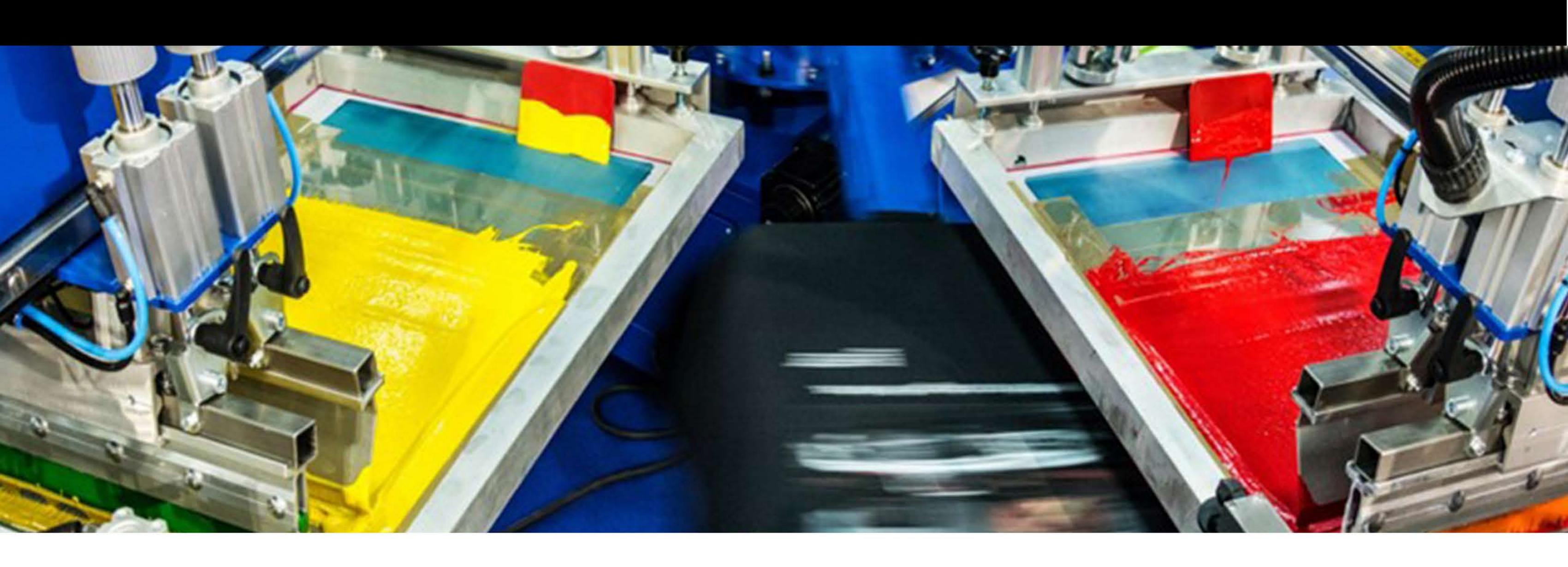
prepared on special paper for

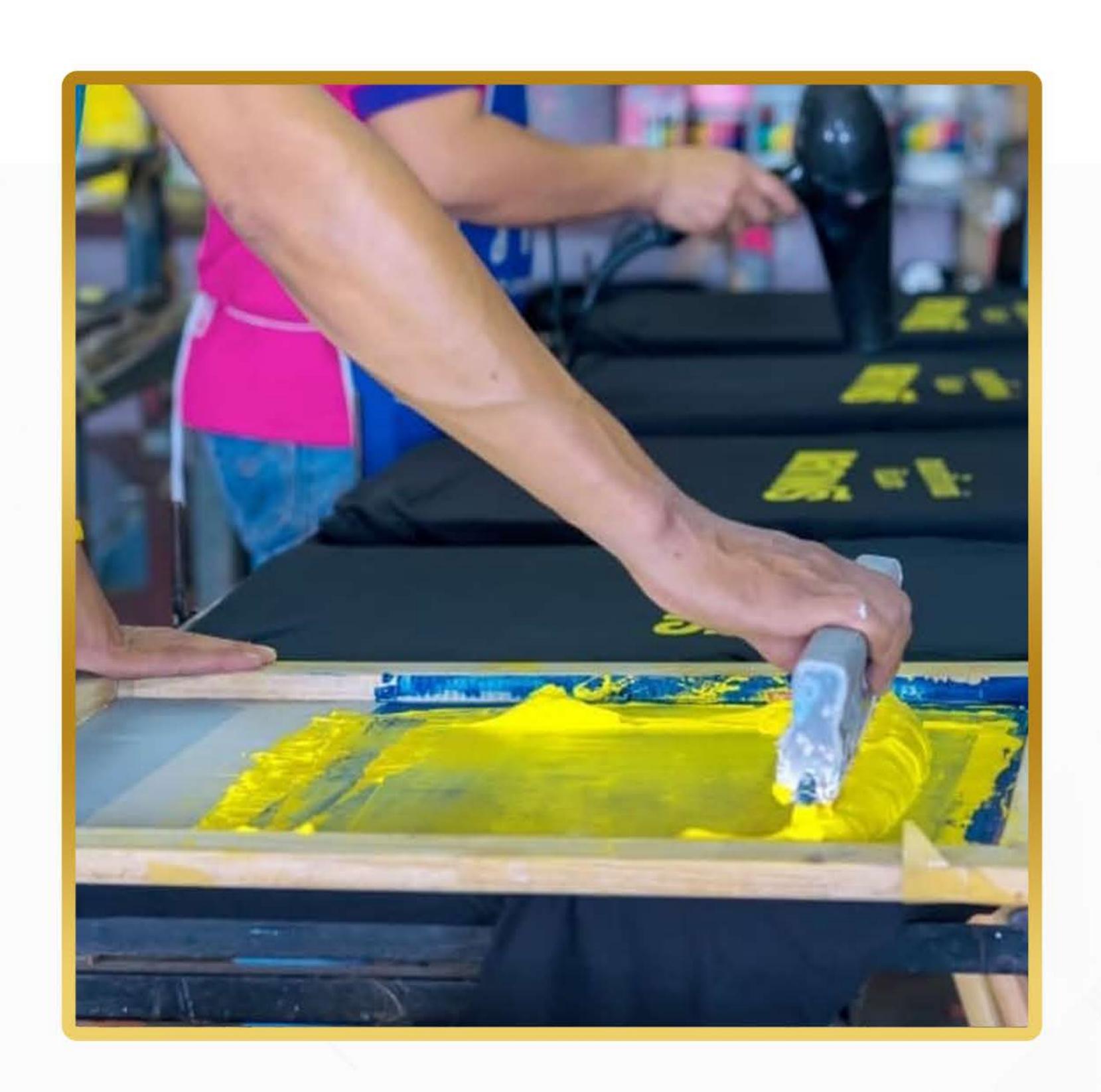
transfer onto another surface

such as glass, porcelain, or metal



# SCREEN PRINTING





Screen printing is a method where ink is applied directly on the surface to be printed. The image to be printed is photographically transferred to a very fine fabric called the screen in a way which the non-printing areas are blocked off and the fabric serves as a stencil.





# CORPORATE PACKAGES

#### BRONZE

50 EMBROIDERED POLO TEES

50 EMBROIDERED CAPS

50 MUGS

50 LANYARDS AND CARD HOLDERS

1 RETRACTABLE BANNER

\$575,000

### PLATINUM

200 EMBROIDERED POLO TEES

200 EMBROIDERED CAPS

**200 MUGS** 

200 LANYARDS AND CARD HOLDERS

4 RETRACTABLE BANNER

1 SIGN BOARD

\$1,570,000

### SILVER

100 EMBROIDERED POLO TEES

100 EMBROIDERED CAPS

**100 MUGS** 

100 LANYARDS AND CARD HOLDERS

2 RETRACTABLE BANNER

\$850,000

# MICRO/SMALL/MEDIUM BUSINESS PACKAGES

### BRONZE

3 EMBROIDERED POLO TEES

3 EMBROIDERED CAPS

**1 BUSINESS STAMP** 

**BUSINESS LOGO DESIGN** 

100 BUSINESS CARDS

\$85,000

### GOLD

20 EMBROIDERED POLO TEES

20 EMBROIDERED CAPS

**1 BUSINESS STAMP** 

1 PORTABLE SIGN BOARD

**BUSINESS LOGO DESIGN** 

**500 BUSINESS CARDS** 

\$235,000

### SILVER

10 EMBROIDERED POLO TEES

10 EMBROIDERED CAPS

**1 BUSINESS STAMP** 

**BUSINESS LOGO DESIGN** 

200 BUSINESS CARDS

\$140,000



# POLICY

The client shall make a downpayment of no less than 60% of their complete bill before the order is processed. Outstanding balances shall be paid upon delivery of the final product.

Regal Designs Enterprise reserves the right to share photos of and content related to jobs done unless otherwise mutually agreed upon



PAYMENT METHODS

### PAYMENT METHOD METHOD











COME PRINT WITH US! EXPRESS YOURSELF!